



Ellie Meredith

A human who cares about the future of our planet

WORK EXPERIENCE

Retail Assistant & Content Creator at The Little Green Pantry (July 23' - Present)

I am involved in creating our Little Green Heroes campaign. Centred on educating children about the climate emergency in fun and engaging ways by empowering them to become eco-superheroes. I put together campaign assets including club membership cards, worksheets and built a webpage to introduce the campaign.

Content Designer at DisCom (July -September 23')

DisCom provides Climate Engagement Training for business owners, leaders & and boards, by creating workplace climate conversation space. I was involved in building the website and creating social media content that authentically communicated our mission and brand.

Blogger at Climate Explorers (May 21')

Climate Explores is a non-profit organization dedicated to showcasing climate solutions, boosting environmental awareness, and advocating for physical and mental well-being through eco-adventures in nature. During my time with the organisation, I was responsible for:

- Authoring insightful blog posts on the fashion industry's impact on the environment.
- Crafting a comprehensive blog post centred around Climate Explores' documentary, '14 Days South Sea and Land.'

Guest Blogger & Researcher at flocq (Sept 22' - Present)

flocq offers brands strategic insights for the development of their sustainable initiatives.

- Authoring engaging blog posts and compelling copy focused on sustainability within the football industry.
- Conducting in-depth research to provide valuable insights and recommendations for green projects in football.

Work Experience (July 22')

Sustainable Ventures is London's hub for climate technology and innovation

- Conducted interviews with professionals from international companies to gather insights and knowledge about climate technology and sustainability practices.
- Gained valuable exposure to the cutting-edge initiatives and projects at the forefront of the sustainability sector during my time at Sustainable Ventures.



Community Empowerment (Oct 23' - Present)

Re-Action is a global coalition of outdoor enthusiasts dedicated to safeguarding the landscapes they cherish. Offering support and guidance to fellow enthusiasts, we emphasize the human, enjoyable, and straightforward aspects of responsible stewardship. Driving the Re-Action Changemakers campaign, facilitating Carbon Literacy Training and guiding teams in launching impactful sustainability projects. I'm playing a key role in the Citizen Friday campaign, which is geared towards pivoting away from consumerism and pervasive advertising.



Ambassador & Community Builder at Curv (Mar 23'-Present)

Curv is stripping back the conventional social media model to reveal good stuff - real connection, community and mobilisation of movements. I have helped Curv find investors and funding to drive us forward. I also organise Earth Club meetups, alongside my fellow community builders. Earth Club is a planet-saving meet-up for all, where each month we curate our own planet-saving answers to some of the world's most pressing questions.



Impact Hustlers Ambassador (Mar' 2023- November)

I am an Ambassador of "a global ecosystem of impact-driven founders solving the world's toughest social & and environmental problems" and support 130+ founders internationally. I helped the Impact Hustlers team in their launch of the London Chapter, bringing together over 50 founders at a Fireside Chat and exclusive invite-only dinner party. I also supported the set-up of their London Connector in Soho.



Intern at Delphis Eco (Oct 22')

- Produced an insightful snapshot of research findings and effectively amplified them on various social media platforms.
- Visited the Sustainability Show to further expand knowledge and stay current on sustainability trends.
- Authored blogs and generated content that contributed to Delphis Eco's mission of revolutionizing the cleaning industry with its unique range of plant-based products.
- Conducted an exclusive interview with Delphis Eco's CEO regarding his experiences at COP27, providing valuable perspectives on climate action.
- Reviewed the University of Cambridge's Institute of Sustainability course outline and introduction, furthering knowledge in the field of sustainability.



PASSION PROJECTS



Climate Café Founder (July 23' - Present)

Inspired by the 161+ founders of climate cafés across 46 countries, from Force of Nature, we want to make space for young people to explore their climate anxiety and channel it into meaningful, tangible actions that make a difference in our community. Our climate café aims to become a monthly event, allowing us to create a community of changemakers.



Guest Speaker (May 23')

I presented my perspective on 'Growing up in the Climate Crisis' to Zero Carbon Shropshire and Shropshire Wildlife Trust for their event on accelerating action on climate and ecological emergencies.

I was tasked with talking about:

- How I feel about the climate and biodiversity crises right now
- What I think our local decision-makers could be doing
- My vision/ideas about a positive future for my, and future generations



Blogger & Podcaster at Ellie's World (Oct 21' - Present)

My blog serves as a platform for me to articulate my perspectives on the pressing global issues of our time. In this capacity, I serve as a:

- Content Creator
- Social Media Manager
- Writer and Researcher

Notably, my blog attracts a dedicated readership, with over 500 monthly visitors. Additionally, I have extended my reach by branching into podcasting.



Dyspraxia Foundation Fundraiser (Mar 19')

I have raised over £500 for the Dyspraxia Foundation, an organisation that has had a profound impact on my life. I undertook the challenge of walking up 3 hills in Shropshire in 12 hours. I also set up a charity fundraiser at my local Scout group and raised a further £200 for the foundation.



The Scouts, Maninplace & Telford Crisis Support

(Sept 22' - Present)

I have set up a foodbank collection at the Scout hut and people can donate food to us, and we distribute it within the local community with the support of Maninplace - a homeless shelter in Telford. I have also been volunteering with Telford Crisis Support, a food bank.



Climate Action Hub Volunteer (Sept 23' - Present)

Actively participate in organising and supporting events that bring individuals together, serving as a catalyst for eco-conscious living and inspiring transformative change. Consistently contribute creative and innovative ideas to enhance the impact and effectiveness of TCAH initiatives.

VOLUNTARY WORK



Scout & Group Leader (2012 - Present)

I have been a member of the Scout organisation for 11 years, and I am now a fully trained leader. I have been awarded the prestigious Chief Scout Gold Award, the highest accolade in scouting, this is a testament to my commitment and willingness to push myself. In 2023, I also won the Tern Valley district's Young Scout Leader of the Year award.



Burton Borough School (2016-2020)

Head of Student Council, Mentor, Editor of School Newspaper, Charity Ambassador, Member of Student Enrichment board.



Idsall School (2021 - 2023)

Eco Club Leader

- By rewilding the school, we played our part in safeguarding our planet for the future. We believe that if students develop sustainable habits from an early age, we can all play our part in combating climate change. Through working with stakeholders from education, local businesses & and the council I am well-versed in getting people to work together for an aligned goal.

Big Think Founder

- Founder of an essay writing competition that aimed to challenge those from 11 to 18 years old with debates and ideas that go beyond what is covered in the classroom. The goal was to raise aspirations, promote broader thinking and inspire intellectual curiosity.



Shropshire Wildlife Trust Volunteer (Feb 22' - Present)

- Organising trips for my Scout group and school Eco Club to visit their nature reserves
- Restoring Biodiversity in Shropshire
- Community outreach as part of the Street Team
- Supported with the Nextdoor Nature project



Force of Nature Community Member

(Nov 22' - Present)

I am part of the Force Of Nature community of young change-makers - a group of students from 50+ countries across the world. Force Of Nature is a non-profit organisation aimed at mobilising climate action, channelling eco-anxiety into something positive and equipping young people with the skills they need to enact change.



Environmental Leadership Programme

I'm on the ELP powered by Uprising and Shropshire Wildlife. It's all about Nature Connection—connecting back to our roots. This programme isn't about superficial networking; it's about empowering us to pioneer collective action.

TESTIMONIALS

Isaac Kenyon: Climate Explorers

Ellie is a fantastic communicator and even more importantly a great listener. Ellie wrote a fantastic blog for Climate Explorers which was just what we were looking for to share and the turnaround time was very fast. Ellie is ONE TO WATCH.

Elizabeth Corse: DisCom & Impact Hustlers

Ellie has to be one of the fastest and most productive people I've ever had the chance to work with. Her ability to take an idea and develop it on her own is astonishing. She is wise beyond her years, has a can-do attitude and brings a refreshing perspective to everything she does.

Liam McSherry: flocq

Ellie has made a fantastic contribution to flocq, and has taken to every task with enthusiasm and efficiency. Ellie's positivity is infectious, and her ability to get work done quickly and accurately is an asset for any employer.

Mark Jankovich: Delphis Eco

Ellie is an absolute star. She's mature beyond her years' and her passion for the environment is infectious. She delivered for Delphis on every occasion and exceeded our expectations with every project we sent her way.


Karl Brown: Curv

Ellie is an absolute powerhouse of a changemaker. She jumps in, gives her all, and best of all, delivers on every occasion. It is rare to meet someone so young and yet so driven. Her ingenuity is also very impressive. She shares the right ideas at the right times, and then converts those ideas into action almost instantly. Couple this with the simple fact that she is the most lovely of human beings and it's clear ... Ellie is going places!

David Matthews: Zero Carbon Shropshire

Ellie is a talented and eloquent presenter. She produced a great video for an event we held in Shropshire focussing on the climate and ecological emergencies, attended by around 70 people including local decision-makers and politicians. The video was used as part of our scene setting and outlined Ellie's views on dealing with these daunting challenges. The video was applauded, so had clearly impressed the audience!

CONTACT DETAILS

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